

PRODUCTION SPECS:

12' x 23'1"

VINYL WRAP

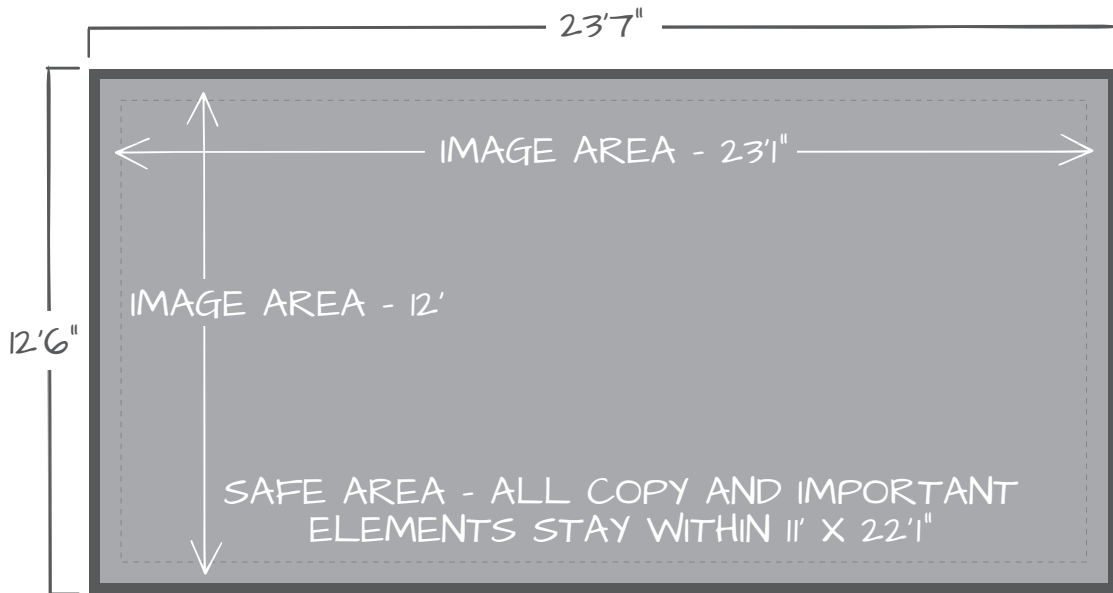


Image Area



Bleed



Safe Area

Image area: 12' x 23'1"

Safe area: 11' x 22'1"

(All copy and important elements stay within 11' x 22'1")

Art Size with Bleed: 12'6" x 23'7"

For Production add 3" Pockets making the Overall Finished Size 13' x 24'1"

- Art files can be created at half inch scale (12' x 23'1" = 6" x 11.55" with .25" bleed added)
- 300 DPI minimum
- Colors should be CMYK (Black build is 60-50-40-100)
- Spot colors can be specified in PMS
- Acceptable files are Photoshop, Illustrator, InDesign, PDF, EPS, TIFF, or high res JPEG