



## **DIGITAL CONTENT SPECS:**

- K1150-K1157 (I-64 DUNBAR/CHARLESTON W/F) 14X48 = PIXEL COUNT 864 WIDE X 240 TALL - DAKTRONICS
- K1143-K1149B (I-64 DUNBAR/CHARLESTON E/F) 14X48 = PIXEL COUNT 858 WIDE X 242 TALL - DAKTRONICS
- K1640-K1647 (US 60 @ 740 2ND AVE/SOUTH CHARLESTON W/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- K1650-K1657 (US 60 @ 740 2ND AVE/SOUTH CHARLESTON E/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- K1160-K1167 (CORRIDOR G SOUTHRIDGE/CHARLESTON) 14X48 = PIXEL COUNT 864 WIDE X 240 TALL - DAKTRONICS
- K1170-K1177 (CROSS LANES N/F) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- K1180-K1187 (CROSS LANES S/F) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- K1750-K1757 (TEAYS VALLEY @ CAR WASH W/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- K1760-K1767 (TEAYS VALLEY @ CAR WASH E/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- K1770-K1777 (TEAYS VALLEY @ GIVEN BUILDING W/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- K1780-K1787 (TEAYS VALLEY @ GIVEN BUILDING E/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- A0560-A0567 (RT. 705/MORGANTOWN @ MON GENERAL) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- A0570-A0577 (RT. 19/STAR CITY BRIDGE) 10.6X36 = PIXEL COUNT 638 WIDE X 176 TALL - DAKTRONICS
- A0580-A0587 (Rt. 19/WESTOVER I-79 JCT) 10x30 = PIXEL COUNT 528 WIDE X 176 TALL - DAKTRONICS
- A5010-A5017 (RT 50 / 320 W. MAIN ST/BRIDGEPORT @ LEESONS E/F) 11x22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- A5020-A5027 (RT 50 / 320 W. MAIN ST/BRIDGEPORT @ LEESONS W/F) 11x22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- A5030-A5037 (RT 20/NUTTER FORT @ PINTI PT S/F) 11x22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- A5040-A5047 (RT 20/NUTTER FORT @ PINTI PT N/F) 11x22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- A9020-A9027 (US 219 & 250 BEVERLY 5-LANE/ELKINS) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- A0420-A0427 (RT 220/KEYSER) 11x22 = PIXEL COUNT 378 WIDE X 180 TALL - WATCHFIRE
- P4030-P4037 (GARFIELD AVE/PARKERSBURG) 11X22 = PIXEL COUNT 384 WIDE X 192 TALL - DAKTRONICS
- P9800-P9807 (RT 7 @ WAL-MART/MARIETTA) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- P4040-P4047 (EMERSON AVE/PARKERSBURG) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- P4050-P4057 (GRAND CENTRAL AVE/PARKERSBURG N/F) 10.6X36 = PIXEL COUNT 648 WIDE X 192 TALL - DAKTRONICS
- P4060-P4067 (GRAND CENTRAL AVE/PARKERSBURG S/F) 10.6X36 = PIXEL COUNT 648 WIDE X 192 TALL - DAKTRONICS
- P4070-P4077 (RT. 14 & CLINTON AVE/PARKERSBURG) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- P4080-P4087 (324 PIKE STREET, MARIETTA N/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- P4090-P4097 (324 PIKE STREET, MARIETTA S/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- P3005-P3011B (GRAND CENTRAL & 12<sup>TH</sup> ST/PARKERSBURG/CHEDDARS N/F) 10.6x36 = PIXEL COUNT 648 WIDE X 192 TALL – DAKTRONICS
- P3100-P3107 (GRAND CENTRAL & 12<sup>TH</sup> ST/PARKERSBURG/CHEDDARS S/F) 10.6x36 = PIXEL COUNT 660 WIDE X 180 TALL – FORMETCO
- P2000-P2007 (61539 SOUTHGATE RD @ WALMART/CAMBRIDGE, OH N/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- P2010-P2017 (61539 SOUTHGATE RD @ WALMART/CAMBRIDGE, OH S/F) 11X22 = PIXEL COUNT 400 WIDE X 200 TALL - FORMETCO
- R7000-R7007 (5<sup>TH</sup> AVENUE WENDYS/HUNTINGTON) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- R7010-R7017 (RT. 60 EAST & 6<sup>TH</sup> AVE/HUNTINGTON E/F) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- R7020-R7027 (RT. 60 WEST & 6<sup>TH</sup> AVE/HUNTINGTON W/F) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL - DAKTRONICS
- R7030-R7037 (825 HAL GREER BLVD S/F) 10.6X36 = PIXEL COUNT 638 WIDE X 176 TALL - DAKTRONICS
- R7040-R7047 (825 HAL GREER BLVD N/F) 10.6X36 = PIXEL COUNT 638 WIDE X 176 TALL - DAKTRONICS
- R7050-R7057 (2735 5<sup>th</sup> AVE/HUNTINGTON) 10.6X36 = PIXEL COUNT 648 WIDE X 192 TALL - DAKTRONICS
- R7060-R7067 (WV 2 PT PLEASANT BRIDGE) 10.6X36 = PIXEL COUNT 630 WIDE X 180 TALL – WATCHFIRE
- R7070-R7077 (US 35 S/O POINT PLEASANT) 14X48 = PIXEL COUNT 846 WIDE X 234 TALL – WATCHFIRE
- R7080-R7087 (2991 ST. RT. 160 GALLIPOLIS) 10.6X36 = PIXEL COUNT 660 WIDE X 180 TALL - FORMETCO
- R7090-R7097 (3175 US 60 ACROSS FROM SUNOCO E/F) 10.6X36 = PIXEL COUNT 660 WIDE X 180 TALL FORMETCO
- R7100-R7107 (3175 US 60 ACROSS FROM SUNOCO W/F) 10.6X36 = PIXEL COUNT 660 WIDE X 180 TALL FORMETCO

### **\*PREFERRED FILE FORMATS:**

- JPEG/JPG, BMP, GIF/GIFF, PNG
- RESOLUTION: 72 DPI
- COLOR FORMAT: RGB
- QUALITY: 80 (VERY HIGH)
- OPTIMIZED: YES

**\*For best reproduction of content, content must be created in the same resolution as the display technology.**