

PRODUCTION SPECS: DIGITAL CONTENT



CHARLESTON:

- K1150-K1156 (1-64 DUNBAR WEST FACE) 14' X 48' = PIXEL COUNT 858 WIDE X 242 TALL
- K1143-K1149 (1-64 DUNBAR EAST FACE) 14' X 48' = PIXEL COUNT 858 WIDE X 242 TALL
- K1160-K1166 (CORRIDOR G SOUTHRIDGE) 14' X 48' = PIXEL COUNT 936 WIDE X 264 TALL
- K1170-K1176 (CROSS LANES NORTH FACE) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL
- K1180-K1186 (CROSS LANES SOUTH FACE) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL

MORGANTOWN:

- A0560-A0566 (RT.705 MON GENERAL ENTRANCE) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL
- A0570-A0576 (RT.19 STAR CITY BRIDGE) 10'6" X 36" = PIXEL COUNT 638 WIDE X 176 TALL
- A0580-A0586 (RT. 19 WESTOVER 1-79 JCT) 10' X 30' = PIXEL COUNT 528 WIDE X 176 TALL

ELKINS:

- A9020-A9026 (US 219 & 250 Beverly 5-Lane) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL

PARKERSBURG / MARIETTA:

- P4030-P4036 (GARFIELD AVENUE) 11' X 22' = PIXEL COUNT 336 WIDE X 160 TALL
- P4040-P4046 (EMERSON AVENUE) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL
- P9800-P9806 (MARIETTA WAL-MART) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL

HUNTINGTON:

- R7000-R7006 (5TH AVENUE WENDYS) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL
- R7010-R7016 (RT. 60 EAST & 6TH AVENUE) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL
- R7020-R7026 (RT. 60 WEST & 6TH AVENUE) 11' X 22' = PIXEL COUNT 396 WIDE X 198 TALL
- R7030-R7036 (825 HAL GREER BLVD SOUTH) 10'6" X 36" = PIXEL COUNT 638 WIDE X 176 TALL
- R7040-R7046 (825 HAL GREER BLVD NORTH) 10'6" X 36" = PIXEL COUNT 638 WIDE X 176 TALL

- **JPEG/JPG, BMP, GIF/GIFF, PNG**
- **RESOLUTION: 72 DPI**
- **COLOR FORMAT: RGB**
- **Quality: 80 (Very High)**
- **Optimized: Yes**

**For best reproduction of content, content must be created in the same resolution as the display technology.*