



## **DIGITAL CONTENT SPECS:**

### **KVA CHARLESTON:**

- K1150-K1156 (I-64 DUNBAR WEST FACE) 14X48 = PIXEL COUNT 858 WIDE X 242 TALL
- K1143-K1149 (I-64 DUNBAR EAST FACE) 14X48 = PIXEL COUNT 858 WIDE X 242 TALL
- K1160-K1166 (CORRIDOR G SOUTHRIDGE) 14X48 = PIXEL COUNT 936 WIDE X 264 TALL
- K1170-K1176 (CROSS LANES NORTH FACE) 11X22 = PIXEL COUNT 396 WIDE BY 198 TALL
- K1180-K1186 (CROSS LANES SOUTH FACE) 11X22 = PIXEL COUNT 396 WIDE BY 198 TALL

### **APAC MORGANTOWN:**

- A0560-A0566 (RT. 705 MON GENERAL ENTRANCE) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL
- A0570-A0576 (RT. 19 STAR CITY BRIDGE) 10.6X36 = PIXEL COUNT 638 WIDE X 176 TALL
- A0580-A0586 (Rt. 19 WESTOVER I-79 JCT) 10x30 = PIXEL COUNT 528 WIDE X 176 TALL

### **APAC ELKINS:**

- A9020-A9026 (US 219 & 250 Beverly 5-Lane) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL

### **PBM PARKERSBURG:**

- P4030-P4036 (GARFIELD AVE) 11X22 = PIXEL COUNT 336 WIDE X 160 TALL
- P9800-P9806 (MARIETTA WAL-MART) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL
- P4040-P4046 (EMERSON AVE) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL
- P4050-P4056 (GRAND CENTRAL AVE) 10.6X36 = PIXEL COUNT 648 WIDE X 192 TALL
- P4060-P4066 (GRAND CENTRAL AVE) 10.6X36 = PIXEL COUNT 648 WIDE X 192 TALL

### **RCOA HUNTINGTON:**

- R7000-R7006 (5<sup>TH</sup> AVENUE WENDYS) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL
- R7010-R7016 (RT. 60 EAST & 6<sup>TH</sup> AVENUE) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL
- R7020-R7026 (RT. 60 WEST & 6<sup>TH</sup> AVENUE) 11X22 = PIXEL COUNT 396 WIDE X 198 TALL
- R7030-R7036 (825 HAL GREER BLVD SOUTH) 10.6X36 = PIXEL COUNT 638 WIDE X 176 TALL
- R7040-R7046 (825 HAL GREER BLVD NORTH) 10.6X36 = PIXEL COUNT 638 WIDE X 176 TALL

**\*For best reproduction of content, content must be created in the same resolution as the display technology.**

### **\*PREFERRED FILE FORMATS:**

- JPEG/JPG, BMP, GIF/GIFF, PNG
- RESOLUTION: 72 DPI
- COLOR FORMAT: RGB
- QUALITY: 80 (VERY HIGH)
- OPTIMIZED: YES