PRODUCTION SPECS: 14' x 48' VINYL WRAP



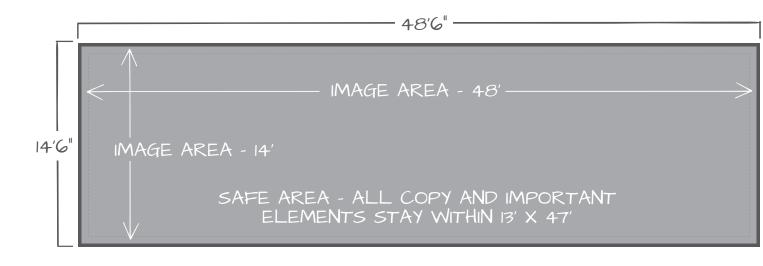


Image Area



Bleed



Safe Area

Image area: 14' x 48'

Safe area: 13' x 47'

(All copy and important elements stay within 13' x 47')

Art Size with Bleed: 14'6" x 48'6"

For Production add 3" Pockets making the Overall Finished Size 15' x 49'

- Art files can be created at half inch scale (14' x 48' = 7" x 24" with .25" bleed added)
- 300 DPI minimum
- Colors should be CMYK (Black build is 60-50-40-100)
- Spot colors can be specified in PMS
- Acceptable files are Photoshop, Illustrator, InDesign, PDF, EPS, TIFF, or high res JPEG
- Cut-out extensions are limited to 5' above, 2' on sides, and 1' on bottom