

PRODUCTION SPECS:

12' x 50'6" VINYL WRAP

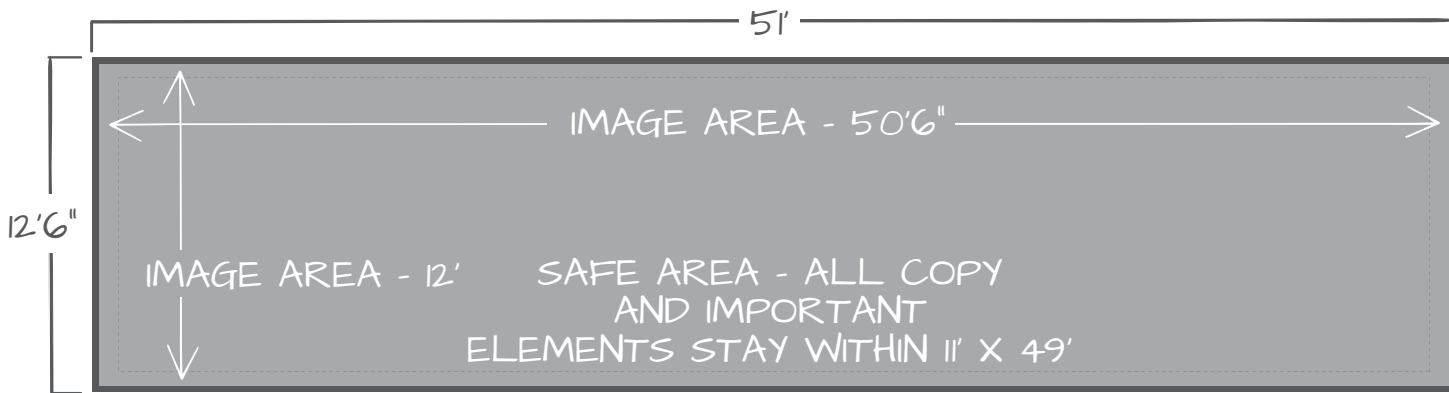


Image Area



Bleed



Safe Area

Image area: 12' x 50'6"

Safe area: 11' x 49'

(All copy and important elements stay within 11' x 49')

Art Size with Bleed: 12'6" x 51'

For Production add 3" Pockets making the Overall Finished Size 13' x 51' 6"

- Art files can be created at half inch scale (12' x 50'6" = 6" x 25.25" with .25" bleed added)
- 300 DPI minimum
- Colors should be CMYK (Black build is 60-50-40-100)
- Spot colors can be specified in PMS
- Acceptable files are Photoshop, Illustrator, InDesign, PDF, EPS, TIFF, or high res JPEG
- Cut-out extensions are limited to 5' above, 2' on sides, and 1' on bottom