PRODUCTION SPECS: 12' x 25' VINYL WRAP



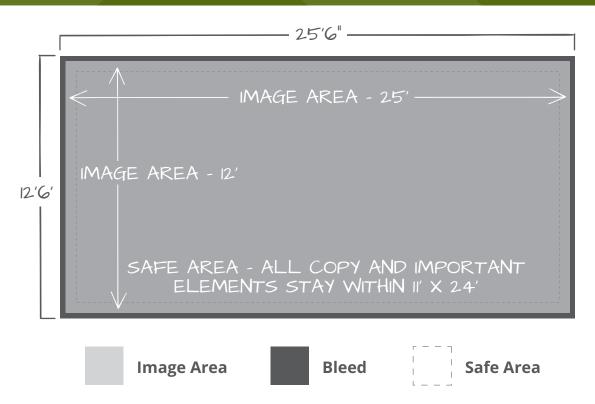


Image area: 12' x 25'

Safe area: 11' x 24'

(All copy and important elements stay within 11' x 24')

Art Size with Bleed: 12'6" x 25'6"

For Production add 3" Pockets making the Overall Finished Size 13' x 26'

- Art files can be created at half inch scale (12' x 25' = 6" x 12.5" with .25" bleed added)
- 300 DPI minimum
- Colors should be CMYK (Black build is 60-50-40-100)
- Spot colors can be specified in PMS
- Acceptable files are Photoshop, Illustrator, InDesign, PDF, EPS, TIFF, or high res JPEG