PRODUCTION SPECS: 12' x 24' VINYL WRAP



[2.4'6"
	IMAGE AREA - 24'>
 12'6' 	IMAGE AREA - 12'
	SAFE AREA - ALL COPY AND IMPORTANT ELEMENTS STAY WITHIN II' X 23'
	Image Area Bleed Safe Area

Image area: 12' x 24'

Safe area: 11' x 23'

(All copy and important elements stay within 11' x 23')

Art Size size with Bleed: 12'6" x 24'6"

For Production add 3" Pockets making the Overall Finished Size 13' x 25'

- Art files can be created at half inch scale (12' x 24' = 6" x 12" with .25" bleed added)
- 300 DPI minimum
- Colors should be CMYK (Black build is 60-50-40-100)
- Spot colors can be specified in PMS
- Acceptable files are Photoshop, Illustrator, InDesign, PDF, EPS, TIFF, or high res JPEG

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