PRODUCTION SPECS: 10'6" x 36' VINYL WRAP



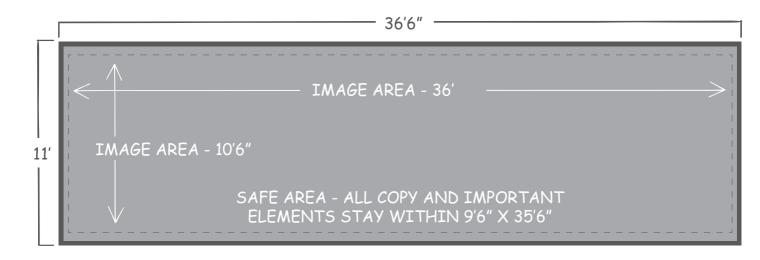


Image Area



Bleed



Safe Area

Image area: 10'6" x 36'

Safe area: 9'6" x 35'6"

(All copy and important elements stay within 9'6" x 35'6")

Art Size with Bleed: 11" x 36'6"

For Production add 3" Pockets making the Overall Finished Size 11'6" x 37'

- Art files can be created at half inch scale (10'6" x 36' = 5.2" x 18" with .25" bleed added)
- 300 DPI minimum
- Colors should be CMYK (Black build is 60-50-40-100)
- Spot colors can be specified in PMS
- · Acceptable files are Photoshop, Illustrator, InDesign, PDF, EPS, TIFF, or high res JPEG
- Cut-out extensions are limited to 5' above, 2' on sides, and 1' on bottom