PRODUCTION SPECS: TRIVISION



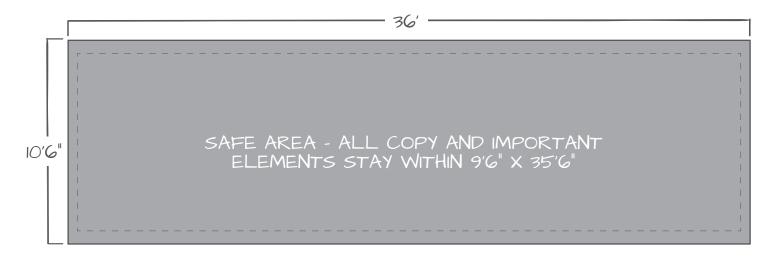


Image Area

Safe Area

Image area: 10'6" x 36'

Safe area: 9'6" x 35'6"

(All copy and important elements stay within 9'6" x 35'6")

Background extends to 10'6" x 36'

102 slats - 95 mil. wide each (rigid)

- Art files can be created at half inch scale ($10'6'' \times 36' = 5.2'' \times 18''$)
- 300 DPI minimum
- Colors should be CMYK (Black build is 60-50-40-100)
- Spot colors can be specified in PMS
- · Acceptable files are Photoshop, Illustrator, InDesign, PDF, EPS, TIFF, or high res JPEG